

Press Release

October 2nd, 2018



Children's Culture Day at the museum „Dalí – Die Ausstellung am Potsdamer Platz“ on 14th October 2018

Age-appropriate guided tours, scavenger hunt and free entrance for all children from 4-12 years old. The children are invited to delve into the world of surrealism.

Berlin, 2nd October 2018. The museum "Dalí – Die Ausstellung am Potsdamer Platz" is participating at KinderKulturMonat (Children's Culture Month) in October. Therefore, all children from 4–12 years are invited to visit the surreal world of the exceptional artist Salvador Dalí on Sunday, 14th October 2018.

On this day, the young audience can take part in the almost hourly public guided tours free of charge. The so-called Dalí_Scouts will invite the children into the colorful world of surrealism. Also, all children can individually explore the fantastic pictures of Dalí within an exciting scavenger hunt to find the fabulous Dalí treasure at the end of their fantastic journey through Dalí's dream world. For the youngest guests coloring pictures will be provided and all children will also get a small present at the end of their visit.

Every guided tour is dialog orientated and will take place in German language at 12:30 p.m., 3:30 p.m. and 5:00 p.m.. The guided tours in English will start at 2 pm and 6:30 p.m.. Regarding a "Surrealism for all" which was demanded by Dalí, children from all over the world have the opportunity to discover their own "Dalí" for themselves, and everyone else is invited to improve their foreign language skills while looking on world-renowned art.

For the 14th of October, please registrate directly at www.kinderkulturmonat.de or anmeldung@kinderkulturmonat.de.

Beside this event, the museum offers also other opportunities for children to delve into Dalí's surreal world – together with the family within the family ticket or during school lessons, even outside the opening hours of the museum (with special conditions on request). If desired, the focus of the guided tour can be tailored to the respective group, and special additional options can be offered as well, e.g. a demonstration at the historical lithograph press in cooperation with the artists of the Lithowerkstatt Berlin.

Please find further information at www.DaliBerlin.de.



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Dalí – Die Ausstellung am Potsdamer Platz

Entrance: Leipziger Platz 7, 10117 Berlin

Opening hours:

Open daily Mon – Sun

Jan – Jun, 12 a.m. – 8 p.m.

Jul – Aug, 10 a.m. – 8 p.m.

Aug – Dec, 12 a.m. – 8 p.m.

(24th December closed)

Public guided tours (daily):

12.30 p.m., 2 p.m., 3.30 p.m., 5 p.m. and 6.30 p.m.

Public transportation:

S1/S2/S25, U2 Potsdamer Platz

Bus: M41, M48, M85, 200

Further information

Dalí – Die Ausstellung am Potsdamer Platz

With more than 450 exhibits, provided by private collectors all over the world, the museum and cultural highlight 'Dalí – Die Ausstellung am Potsdamer Platz' offers for the first time ever an extensive insight into Dalí's fascinating oeuvre, and does so right in Berlin's lively centre. The museum in Berlin is a purely private, guided art museum, which would like to give deeper insights beyond the ordinary in an edutainment manner. „COME INTO MY BRAIN“, called Dalí upon the masses and he invited the audience to immerse in his surreal mind. Dalí is considered to be one of the most ingenious artists of modernity who staged his works and himself in the most spectacular way. The museum visitors will get an extensive insight into Salvador Dalí's virtuosity and mastership of almost every technique of art.

For example, Dalí worked with bombs filled with nails, he founded the bulletism by shooting at stones and he created his most extensive work ever for the illustrations of Dante's *Divine Comedy* which was commissioned by the Italian government.

Among this probably most comprehensive and representative overview of the graphic works, the museum shows work portfolios, illustrated books, sculptures, numismatics and three-dimensional installations of the surrealist artist.

The Dalí_Scouts facilitate the unique journey into Dalí's mind in the museum to initiate a dialogue during pre-booked tours and public guided tours taking place once an hour.



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